

Rep Order# 9771685 Ver# 15 Status Revised  
EC'd Yes

Traffic Order# 566075

Printed: 10/24/2012 12:53 PM  
Last Received: 10/24/2012 10:19 AM  
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product NRCC IE 2012  
Estimate# 2605  
Buyer Ben Angle  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/2605  
Flight Dates 10/26/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

OK

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVTT=35575  
SEE LN 39 AND 40 FOR ADD FOR N/A'S ON PREV EST

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*39	SA	530P-9P		:30	\$3,000.00	10/27-10/27	1	1	1	\$3,000.00	
		Buyline Comment: WORLD SERIES										
		Sales Remark: V15 ADD FOR SPOTS N/A ON PREV EST										
		V15 Added										
	*40	SU	1035P-1105P		:30	\$700.00	10/28-10/28	1	1	1	\$700.00	
		Buyline Comment: SIMPSONS										
		Sales Remark: V15 ADD FOR SPOTS N/A ON PREV EST										
		V15 Added										

---REPORT TOTALS---

Report Totals: 2 / \$3,700.00

---SALES MONTHLY TOTALS---

Oct 12: 13 / \$14,675.00 Nov 12: 22 / \$20,900.00  
Sales Totals: 35 / \$35,575.00  
Station Totals: 35 / \$35,575.00

Rep Order# 9771685 Ver# 15 Status Revised  
EC'd Yes

Traffic Order# 566075

Printed: 10/24/2012 12:53 PM  
Last Received: 10/24/2012 10:19 AM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product NRCC IE 2012  
Estimate# 2605  
Buyer Ben Angle  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/2605  
Flight Dates 10/26/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals \$177,875

CABL	0%	KDLU	0%	KJZZ	0%	KSL	24%	KSTU	20%
KTVX	16%	KUCW	5%	KUTV	35%	UNKB	0%	UNKN	0%

Books null  
Demos RA3564